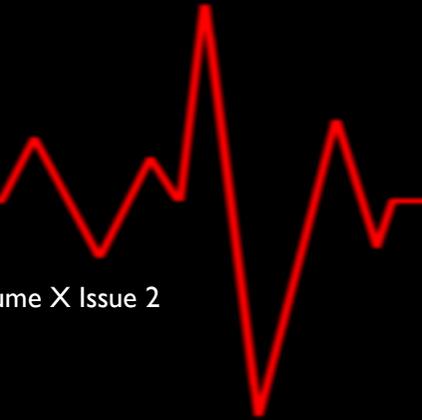




The Heartbeat



April 2019

Volume X Issue 2



121st State Convention



The mission of the GFWC-Mississippi Federation of Women's Clubs, Inc. is an organization of women whose goal is personal enrichment leading to volunteer service that benefits the community, state, nation and world.



Founded on May 25, 1989 and a member of the General Federation of Women's Clubs Since 1904.

GFWC-MFWC Headquarters & Elected Officers



**GFWC-MFWC Headquarters
2407 North State Street
Jackson, Mississippi 39216**

2018-2020 Elected Officers

Becky C. Wright
President
GFWC-MFWC Fine Arts Club of Bruce
Northern District

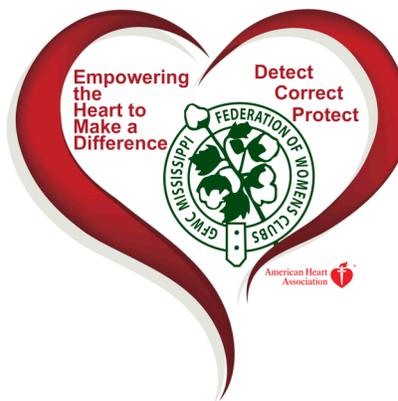
Theresa Buntyn
Vice President, Dean of Chairmen
Decatur Woman's Progressive Club
Central District

Sherry E. Reid
President-elect,
Advisor to District Presidents
and State Membership Chairman
Cosmopolitan Club
Southern District

Frances H. Brown
Secretary
GFWC-MFWC Twentieth Century Club of Bruce
Northern District

Diane Rouse
Treasurer
GFWC-MFWC Florentine Evening Club
Central District

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The GFWC-MFWC Newsletter “The Heartbeat” is published by the GFWC-MFWC.

All submissions are welcome. Photographs are encouraged. Mail articles and/or photographs to Lisa A. Harris, 822 SCR 115 S, Raleigh, MS 39153 or email to lisaharris@outlook.com. Questions or comments, contact Lisa at (601) 940-1519.

MFWC Facts

Taken from "A History of the Mississippi Federation of Women's Clubs"
1898 - 1998

by Tommye Hogue Rosenbaum

Administration of Mrs. J. C. Hardy
1922 - 1924

- Thirteenth President of MFWC from Gulfport, MS

Highlights of this Administration

- ♥ During Mrs. Hardy's administration much progress was made in many areas:
 - Club expansion was stressed with forty two new clubs added
 - Registration of women voters was stressed through the Citizenship Department
 - Fostering Library movements was a priority for the Literature Department
 - The Home Economics Department working with other state agencies reported that one hundred sixty seven schools in Mississippi had Home Economics Departments.
- ♥ Mrs. Hardy had the honor of presiding at the Silver Jubilee convention held in Grenada in 1923. At the time of this convention, the Federation had approximately two hundred clubs and a total membership of 7,000 women.
- ♥ Because it was the Silver Jubilee, this convention lent itself to historical reminiscences. A Pageant of presidents, honoring past Federation presidents, was very well received. This tradition continues today at each annual convention. The convention program consisted of a grand march, reports of club and district presidents, introduction of honor clubs and awards of honor in Literature and Club Extension.
- ♥ In addition to the festivities of this convention, some resolutions that dealt with important issues were adopted. One of the resolutions called for the passage of a law that required a medical examination for men and women before marriage. A protest was filed with the U. S. Agricultural Department against its plan to change the name of "Home Economics work" to "Home Extension work". This protest also voiced opposition to the department's policy of making women's work subordinate to men's.
- ♥ The twenty sixth annual convention of the Federation was held in Jackson in the Spring of 1924 and was attended by five hundred women. The only political action taken at this meeting was in the form of a resolution instructing local clubs to assist actively in the election of beat and county delegates to the state and national conventions who were pledged to law enforcement. Other resolutions endorsed the selection of women jurors, the enlarging of the Hebron Memorial Scholarship, the passage of an anti-prostitution law, and increased appropriations for Mississippi State College for Women.

See you in Starkville...



A Message From Becky C. Wright

Good Morning Federation Friends!

I know—it may not be morning when you are reading this, but it's morning here—my favorite time of the day! Time is not measured by clocks, but rather by moments and some of the best moments happen in April! A time to celebrate your success and our collective accomplishments, State Convention is a time to make new friends, learn new things, laugh more and just have a great time! I am looking forward to seeing your beautiful smiles and hearing your laughter at our annual convention. MFWC Clubwomen will gather April 25-27, 2019 at The Mill in Starkville, Mississippi. This will be a time of celebration of volunteer programs and projects of 2018 as well as a time for shopping with vendors and our MFWC Ways and Means—and by overwhelming request, the successful “New to You” Sale will return this year! All in all, state convention is a time of resuscitation!



Becky C. Wright
2018-2020 GFWC-MFWC
President

Although the opening ceremonies are scheduled for Friday morning, we are planning a roaring good time at Shorty's for the MFWC Board Meeting on Thursday night and you're all invited! If you will recall, the twenties were a special time for women—the 19th Amendment to the constitution, granting women the right to vote, was signed into law—however, at our flapper party at Shorty's only the MFWC Board may vote, but please don't let that discourage you from attending! We promise you will not be left out of the fun!

The opening ceremonies are always a special time as we reflect on our freedom to volunteer with the presentation of colors and our National Anthem, and I know that many of you are looking forward to the official welcome to Starkville—who knows, I may even catch the fever and be a temporary Dawg! Friday will be packed with information, inspiration, and initiatives. You will not want to miss our ESO Lunch with Mississippi's own Laurie Parker! As part of one of GFWC President Brock's Grand Initiatives, at her request, we will take our HEARTS for a walk to the nearby George Evans Park and plant a tree to leave a piece of our heart in Starkville for future generations.

We will then skip back over to the Marriott—possibly making a quick stop for retail therapy as we pass opportunities on the way—and prepare for the Friday Night Banquet. Official pictures will begin at 6:45, so you will want to be ready! Past State Presidents, Presidents of District Clubs of the Year, District Clubwomen of the Year, LEADS Applicants, and Jennie Nominees will be honored and join in the processional. We will begin our banquet with great

(Continued on page 7)

Empowering the Heart to Make a Difference. Detect. Correct. Protect.

GFWC-MFWC President's Special Project: American Heart Association

Move More Month



Submitted by PSP Co-Chairman Bethany Flint, MS, RD, LD.

April is Move More Month, so what are you waiting for—get moving! What better time to get active—the sun is shining, the days are getting longer, and you have 25 days to get in better shape for the 2019 State Convention! Staying active is empowering, and when you move more, you can enjoy health benefits throughout your life. Women who stay active in their everyday lives -- even without participating in a formal exercise program -- have a lower risk of developing metabolic syndrome. This syndrome can lead to diabetes, heart disease or heart attack, and even death.

A trimmer waistline and lower cholesterol are great, but did you know that adding exercise to your daily routine will help you fall asleep faster, help you be more energized throughout the day, and boost concentration? While some of us may need a more structured class to keep us motivated, activities like gardening or washing your car by hand are all great ways to get in more movement.

So, if you've been hibernating all winter and have slowly turned into a couch potato, it's time to get up and get moving. Moving more will empower you to have a happier outlook and greater quality of life. Check out the list below for ideas to Move More in April.

- ♥ Go for a walk on your lunch break.
- ♥ Play with your kids or grandkids at the park.
- ♥ Plant a tree! It will make you feel GRAND!
- ♥ Wash your car by hand—you may can do daily during pollen season!
- ♥ Have a family picnic and take a Frisbee!
- ♥ Use a different restroom in your building.
- ♥ Walk the dog, don't just watch the dog walk!
- ♥ Park farther away from the store so you have an opportunity to walk more.
- ♥ Plant a garden.
- ♥ Visit a strawberry patch and pick your own strawberries.
- ♥ Shoot some hoops—play H-E-A-R-T instead of H-O-R-S-E.
- ♥ Take the stairs.
- ♥ Visit our Mississippi State Parks and go on a hike.
- ♥ Dance!
- ♥ Play with your kids or grandkids at the playground.
- ♥ Volunteer for roadside pickup in your community.
- ♥ Use a push mower!
- ♥ Clean your house while listening to upbeat music.
- ♥ Visit the farmers market—walk around to all the vendors and learn!

(Continued from page 6 - Move More Month)

- ♥ Learn yoga.
- ♥ Stand up and pace during phone calls.
- ♥ Replace coffee breaks with 10-minute walks—what?
- ♥ Go shopping!
- ♥ Go bowling.
- ♥ Do seat crunches at every red light.
- ♥ Go for a bike ride.
- ♥ Do 10 calf raises on every curb/sidewalk you step onto/over.
- ♥ Go fishing.
- ♥ Hide Easter eggs!
- ♥ Plant flowers!

And remember to stay hydrated—with water— and refuel with a small snack—maybe a small apple with a smear of almond butter or fresh berries with Greek yogurt.

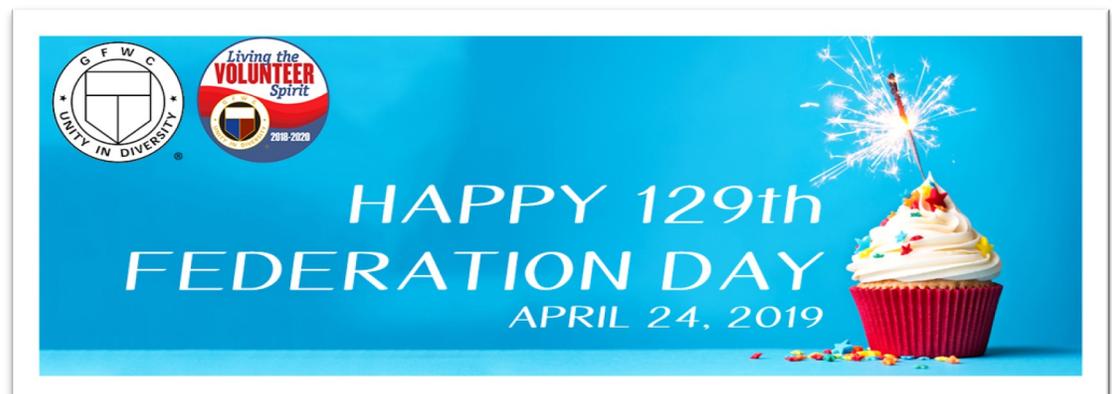
(Continued from page 5 - A Message From Becky C. Wright)

entertainment by two former MFWC Clubwomen of the Year—Linda Ann Ward and Janae Winter, followed by our keynote speaker, Mary Ellen Brock, GFWC International President. Later that night, we will honor President Brock with a Grand Dessert Reception—what fun it has been participating in her Grand Initiatives! By doing what we love, we are empowering the HEARTS of others!

On Saturday morning, Leilani Salter will be our inspirational speaker for our Prayer Breakfast. MFWC Chaplain Rose Mary Shelton has a beautiful Memorial Service planned; please make sure to let her know of any clubwomen that we have lost since our last state convention. No state convention would be complete without special announcements and recognition, so of course, our MFWC Club of the Year, our MFWC Clubwoman of the Year, MS LEADS Delegate and our MFWC Jennie, as well as Juniorette Club of the Year and Juniorette of the Year will be revealed. State award winners will be named and congratulated, scholarship recipients will be announced.

Looking forward to seeing you in Starkville,

Becky



"Reading with the President" Challenge

*Submitted by Becky C. Wright,
GFWC-MFWC President*

With ESO being an area of focus for the 2018-2020 Administration, we kicked off 2019 with a "Reading with the President" challenge. I will be doing a "President's Pick" each month allowing members to complete three categories by the end 2019, plus four selections for the Reading to Children Category for a total of sixteen for the year to earn membership level in ESO.

Interested GFWC-MFWC members must first pass through the ESO pledge stage before they can become ESO members. The completion of an ESO pledge application is needed before a

pledge can begin working towards membership status. The pledge application must be sent to the MFWC ESO chairman—Donna Hutchings, who will begin tracking the pledge's progress. A pledge qualifies for membership at her own pace, finishing in a few weeks or working slowly throughout a longer period of time. After proper completion of 16 books, the pledge receives a certificate verifying her ESO membership.

In addition to the President's Reading Challenge, there are many opportunities for ESO members to work their way up through the ESO levels. Clubwomen move to a new ESO level by completing a set of

reading list requirements. The reading list is divided into subject categories. To complete a category, a member must read and report on four (4) books from that category.

ESO Levels

- **Pledge:** A Pledge has obtained an enrollment application and has started to fulfill the reading requirements.
- **Member:** A Member has completed four books from four different categories, for a total of 16 books. She is then eligible to wear the ESO pin and receive a membership certificate.

I believe this will be a great way to encourage and include other members, possibly being an avenue that would entice potential recruits into joining our Federation.

Please consider joining us for this planned reading challenge as part of GFWC's honorary educational society, Epsilon Sigma Omicron (ESO). Always remember that a well-read woman is a dangerous creature

Editor's Note: The "President's Picks can be found on our website at https://www.gfwc-mfwc.org/GFWC_MFWC_ESO.html.

ESO Reading with the President Challenge

April 2019 Selections of the Month

Cemetery Road
by Greg Iles
Category:
Mississippi Authors

The Lorax
by Dr. Seuss
Category:
Reading to Children

Empowering The Heart to Make a Difference
Detect - Correct - Protect

Fundraising at amazon.com



Submitted by Karan Harden-Nestor, GFWC-MFWC Fundraising Chairman

Breaking news: Mississippi Federation of Women's Clubs is now registered with **smile.Amazon!** Members are encouraged to shop **smile.Amazon** - add this website to your favorites so that each time we purchase MFWC will benefit 0.5%! How exciting is that! All we need to do is redirect our spending to Amazon. Visit <https://>

smile.amazon.com to register for your account.

What is AmazonSmile?

AmazonSmile is a way for customers to support their favorite charitable organization every time they shop with Amazon.

Shoppers who start at smile.amazon.com will find the same Amazon they know and love, with the added bonus that Amazon will donate a portion of the price of eligible purchases to the charity of your choice. Signing up is easy!

Here's how to shop AmazonSmile:

1. Visit smile.amazon.com
2. Sign in with your Amazon.com credentials
3. Choose a charitable organization to receive donations, or search for the charity of your choice - Mississippi Federation of Women's Clubs. BTW, location is listed as Calhoun City, MS.
4. Select your charity
5. Start shopping!
6. Add a bookmark for smile.amazon.com to make it even easier to return and start your shopping at AmazonSmile

GFWC-MFWC President's Special Project:

Health Notes

Source: Mississippi State Department of Health, Public Health Report March 2019

More Young Americans Suffer Heart Attacks

Although Americans are suffering fewer heart attacks, the rate is dramatically increasing among those under 40. According to a new study of hospital patients in Massachusetts, 1 out of 5 people who have a heart attack are 40 or younger, and the rate of heart attacks in those under 40 has risen 2 percent a year for 10 years. Even for younger adults, surviving a heart attack still increases the risk of future cardiovascular problems, heart attacks or death. [Read more »](#)

GFWC-Mississippi Federation of Women's Clubs, Inc.



INVITATION

121st State Convention

The Mill
600 Russell Street
Starkville, MS

April 25-27, 2019

Empowering the Heart to Make a Difference

Becky C. Wright
GFWC-MFVC President
2018-2020

121st GFWC-MFWC State Convention

The Facts

The One Hundred Twenty-First Annual Convention of the GFWC-Mississippi Federation of Women's Clubs, Inc., will be held in Starkville, Mississippi, Thursday - Saturday, April 25th - 27th, 2019.

Deadlines . . .

The deadline for hotel reservations was April 5th to be included in the reserved block of rooms at the Courtyard Starkville at the Mill Conference Center. Registration for the convention and meals is April 15, 2019. A copy of the Official Call to Convention which includes Meal Reservation form and Credential Cards can be found in the Spring issue of the Mississippi Clubwoman magazine or on our website at https://www.gfwc-mfwc.org/GFWC_MFWC_Official_Calls.html.

What to bring with you . . .

Clubs are asked to bring their "Life Is Why" Brag board and money raised for the President's Special Project: Mississippi Chapter of the American Heart Association. Clubwomen may wish to bring items for the New to You sale that will benefit the President's Special Project.

Checking In . . .

All members and guests attending the convention must be registered before attending the convention. Upon your arrival at the Convention, stop by the registration table in the Grand Foyer at the Mill to pick up your convention packet.

Exhibits and Exhibits Room . . .

Please make time to view our exhibits room to see our photography, youth art and challenge youth art entries and who won what. You can also view yearbook and scrapbook submitted by clubs and possibly get some new ideas for your club's yearbook or scrapbook. Reminder - the exhibit room will close at 5:00 p.m. on Friday, April 26th. All entries MUST BE PICKED UP between 5:00 and 5:30 p.m. on Friday. Clubs are completely responsible for retrieving entries from the exhibit room.

Representation . . .

The Voting Body shall consist of the General Officers; Appointed Officers; Past State Presidents; State Chairmen of Standing Committees, Special Committees and Community Service Programs; District Officers and Chairmen, corresponding with those of the State; and, regularly accredited Club delegates. Voting delegates shall wear a special designation on their name badges. Each Federation Club of fifteen (15) members or less shall be entitled to representation by the President or her appointee and one elected delegate. For each additional membership of fifteen (15) or major fraction thereof, a club shall be allowed another delegate. Be sure that you have registered as a voting delegate and have your voting delegate cards on hand at all times.

Resolutions . . .

Emergency resolutions may be presented to the Resolutions Committee. All other resolutions must be submitted in advance, pursuant to Article IX, Section 9 of the GFWC-MFWC Bylaws. An emergency resolution is one arising from a sudden condition calling for immediate action, which because of its nature could not have been submitted at the designated time.

121st GFWC-MFWC State Convention - The Facts

Proposed Amendment . . .

The proposed amendment has been approved by the GFWC-MFWC Executive Board and will be voted on at the 121st State Convention.

GFWC- Mississippi Federation of Women's Clubs, Inc. Bylaws

ARTICLE IX - STANDING COMMITTEES

Section 10. State Headquarters Committee

*The bylaws committee recommends that Section 10. State Headquarters Committee **A.** be revised:*

*To insert **at least** after the word **and** before the word **one** in the third sentence of this section.*

Current Verbiage:

*A. This Committee shall be composed of eleven (11) members. The President, the President-elect and the Vice President shall be ex-officio members of this Committee. The remaining members shall be as follows: one from the State at large, one from the Jackson area, **and one** from each of the Districts.*

If adopted would read:

*A. This Committee shall be composed of eleven (11) members. The President, the President-elect and the Vice President shall be ex-officio members of this Committee. The remaining members shall be as follows: one from the State at large, one from the Jackson area, and **at least** one from each of the Districts.*

Rationale:

To clarify membership after redistricting in 2018.

According to:

*GFWC- Mississippi Federation of Women's Clubs Bylaws
ARTICLE XIII - AMENDMENTS*

These bylaws may be amended at any State Convention by a two-thirds vote of those present and voting, provided the proposed amendment (or amendments) has been approved by the Executive Board and has been appended to the Call to Convention, or by a three-fourths vote of those present and voting, without prior notice.

Convention Hours . . .

Be sure to review the convention agenda in your Convention Program Book for events times.

121st GFWC-MFWC State Convention

Tentative Schedule of Events

Thursday, April 25:

- 3:00 - 6:30 p.m. Registration - The Mill Grand Foyer
 2:00 p.m. Finance and Executive Committee Meeting - President's Suite
 7:00 - 9:00 p.m. GFWC-MFWC Executive Board Dinner and Meeting –Shorty's at The Mill.
All GFWC-MFWC members are invited. However, only Board members are allowed to vote.
Special Event: Chartering Leading Ladies Club

Friday, April 26:

- 7:30 a.m. Gavel Club Breakfast - Rivers Conference Room
 8:00 a.m. - 5:00 p.m. Registration - The Mill Grand Foyer
 9:00 a.m. Convention Convenes - The Mississippi Salon C
 Business Session - Reports from Officers/Executive Board and Headquarters Committee
 Awards: State Emphasis (State Institutions & MPB), GFWC & MFWC Contest: MFWC Youth Art , MFWC Scrapbook & Yearbook and GFWC Photography
 Noon - 2:15 p.m. ESO Luncheon featuring Mississippi Author Laurie Parker,
 Awards: Education, ESO, WHRC, GFWC Juniors' Special Program: Advocates for Children; Communications & Public Relations, Leadership, Legislation & Public Policy and Membership
 2:30 - 4:00 p.m. Business Session
 Awards: GFWC Signature Program - Domestic Violence Prevention & Awareness, Fundraising & Development, Conservation, International Outreach, Public Issues, Photography, and Books
 5:00 p.m. Viewing closes for Exhibits
 5:00 - 5:30 p.m. Pick Up All Exhibits
 6:30 - 7:15 p.m. Photo Opportunities will be available - Location TBD
 7:15 p.m. Processional Assembles
 7:30 - 9:15 p.m. "7 Grand" Desserts Banquet - featuring GFWC International President Mary Ellen Brock
 Awards: LEADS, Challenge Grant, Hebron Memorial Scholarship, Sarah Peugh Butterfly Scholarship and Home Life
 9:30 p.m. Reception - honoring Mary Ellen Brock, 2018-2020 GFWC International President

Saturday, April 27:

- 8:00 - 10:00 a.m. Registration
 8:00 - 9:30 a.m. Prayer Breakfast featuring Leilani Salter and Memorial Service
 9:45 - 11:45 a.m. Business Session
 Awards: Presidents' Award of Excellence, PSP, Juniorette of the Year, Juniorette Club of the Year, Clubwoman of the Year and Club of

(Continued on page 14)

121st GFWC-MFWC State Convention - Convention Program Ad Form

(Continued from page 13 - Tentative Agenda)

the Year

- If a report is moved to another day/time slot, the chairman will be notified.
- Chairmen are requested to always have your report with you at all meetings. If possible, we will continue with reports as

Dress Code

Day function on Friday and Saturday is Business.

Dress attire for evening function:

- ♥ Thursday Night Board Meeting/
Meal - Cocktail, flapper theme.
- ♥ Friday Night "7 Grand" Dessert
Banquet and Reception -
Sunday attire or Semi-formal



White tie



Black tie



Creative black
tie



Black tie
optional



Semiformal



Festive
attire



Business
formal



Business
casual

Near the Mill Conference Center & the Courtyard Starkville MSU

Local Attractions . . .

[Hollywood Premier Cinemas](#)

101 Hollywood Blvd
3.6 miles W from Hotel

[Cobb Museum of Archaeology](#)

Forest Products Laboratory,
Mississippi State University
5 miles N from Hotel

[Dunn-Seiler Geology Museum](#)

Hilbun Hall, Mississippi State University campus
5 miles NW from Hotel

[John Grisham Room](#)

Mitchell Memorial Library
Mississippi State University
5 miles N from Hotel

Where To Shop for Women's Clothing near the Mill . . .

(according to the Starkville Chamber of Commerce. This list does not include shops who are not chamber members).

- ♥ Maroon & Company, 87-4 Cotton Mill Drive
- ♥ CoBo's Boutique, 87 Cotton Mill Drive, Ste. 6
- ♥ Giggleswick, Inc., 200 Hwy 12 E
- ♥ Sports Center, Inc, 311 Highway 12 W
- ♥ Head Over Heels Boutique, 323 Hwy 12 W
- ♥ The Lodge, 408 Hwy 12 E
- ♥ L. A. Green Boutique, 117 E. Main Street
- ♥ R. Tabbs & Co., 201 E Main Street
- ♥ JCG Apparel, 221 E. Main Street
- ♥ Reed's of Starkville, 302 University Drive
- ♥ Deep South Pout, 329 University Drive

121st GFWC-MFWC State Convention

Courtyard Starkville MSU at the Mill Conference Center

The closest hotel to Mississippi State University, the new Courtyard by Marriott® Starkville MSU is conveniently located to all of Starkville and is on site with the area's newest development, The Mill Conference Center. At the center of the hotel lobby is The Bistro, your destination for a great breakfast, or drinks and dinner during the evening.

Courtyard by Marriott® Starkville MSU at The Mill Conference Center provides inviting, flexible spaces throughout public areas where you can work or relax with free Wi-Fi. For the latest news, weather and airport conditions, check out their lobby GoBoard technology. Our well-equipped fitness center, patio pool and whirlpool will help you stay refreshed and energized.

Driving Directions . . .

When using any GPS program use this address: 100 Mercantile Street, Starkville, MS 39759. Use this link to get Directions to the hotel: <https://www.marriott.com/hotels/maps/travel/gtrsv-courtyard-starkville-msu-at-the-mill-conference-center/>.

Airport Information

The Golden Triangle Regional Airport (GTR) is 17 miles NW of the hotel. The hotel does not provide shuttle service to and from the airport. An alternate transportation service is On Time Taxi, the fee for this service is \$60.00 one way. Be sure to make reservation with the taxi company if you plan to use them. Driving directions from the airport to hotel: Take US 82W to MS 12W, continue on MS 12W until Russell Street. Hotel will be on the left.

Parking . . .

Complimentary on-site parking

The Bistro . . .

Eat. Drink. Connect.® at the Bistro. Your food and beverage destination for refreshing breakfast choices in the morning, and a variety of dinner and cocktail options in the evening. The Bistro also offers specialty beverages made with Starbucks® coffee to help you get a jump on the day. Open for breakfast and dinner with a casual dress code. A download menu is located on our website at https://www.gfwc-mfwc.org/GFWC_MFWC_Official_Calls.html.



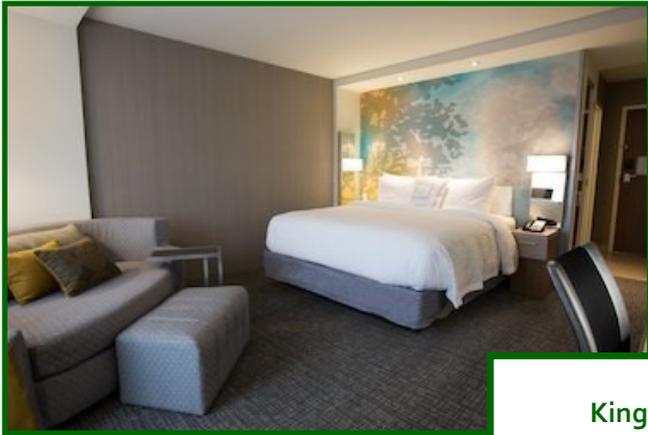
The Bistro. Eat. Drink.
Connect at the Bistro.

121st GFWC-MFWC State Convention - Courtyard Starkville MSU at the Mill Conference Center

Guest Rooms . . .

Whether you have a Queen/Queen or King Guest room you will have a spacious space designed for comfort, style and functionality.

- ♥ Stylish hotel guest rooms with luxurious Marriott bedding for a comfortable night's sleep.
- ♥ Rooms allow you to work productively: large desk, well-placed lighting, outlets and ergonomic chair.
- ♥ Relax and enjoy your favorite shows on HDTV with premium channel options.
- ♥ Free WiFi.
- ♥ Guest bathrooms are beautifully appointed to make you feel more at home.
- ♥ Enjoy the convenience of a mini-refrigerator in all guest rooms and suites.



King Guest Room



Queen/Queen Guest Room



Bathroom with tub



121st GFWC-MFWC State Convention

The Mill Conference Center at MSU

Built in 1902, Starkville's historic cotton mill is now a premium, unique setting for special events, conferences, and meetings, as well as office space leasing. With over 12,000 square feet of event space and over 17,000 square feet of office space, we are prepared to accommodate you!

1902, curious crowds from all around made their way to the tiny city of Boardtown to get their first glimpse of electric lights. Lit up at night while workers on the inside produced world-standard quality fabric, those on the outside looked on in awe at the brand new cotton mill, hardly aware the big, bright building would usher their little town into the new century. Production made the town an economic goldmine while statewide industry proved Mississippi was capable of great feats. Fast-forward to 2015, nearly 50 years after the last thread of "Starkville Chambray" was produced, and The Mill at MSU re-opened with the same excitement and promise as more than 100 years before.

Peruse our full timeline for our historic tale.

1902

In the early days of the cotton mill, people came from all over not for the high-grade fabric being produced, but to catch a glimpse of something they'd never seen in action: electricity. The lights of the mill shining each night were symbolic of what the building would come to mean to the city of Starkville: a tiny dot on the map named Boardtown that was unaware of the journey it had just begun.

1916

Few things were as important to the cotton mill and to the city as the moment J.W. Sanders decided to buy Starkville's mill and make it part of Sanders Industries. Under his guidance, the mill became one of the most successful of its kind across the country and was an economic driver in both the city and the state. The Sanders family proved to be among Mississippi's most powerful and influential groups.

1928

After over a decade of success, Sanders made the decision to expand the cotton mill and increase production to meet the booming demand for their signature "Starkville Chambray" thread. By the time expansion was complete, the mill was producing the Chambray at a rate of 1.5 million yards annually, one of the largest providers in the United States.

1937

Following his father's passing, then-G.M. Robert David Sanders took over Sanders Industries, beginning an even greater expansion in the work and influence of his family's company. With the younger Sanders at the helm, the company began producing clothing and assorted items made from the Starkville Chambray, and it was his campaign "What Mississippi Makes, Makes Mississippi" that helped change perceptions of the growing industrial state.

1947

When World War II hit the country, demand for fabric grew to an all-time high. By the time the war concluded, the cotton mill was producing 160,000 yards of fabric per week, running 24 hours a day on

three eight-hour shifts. The mill had become the center of town with its own community of houses surrounding the area, complete with a church, hospital, school, weekly meat market and even a fire station run out of the tower seen today at the front of the building.

1965

After 60 years of a mutually beneficial relationship between school and mill, Mississippi State University bought the recently-closed cotton mill and re-named it the Cooley Building, home to the school's physical plant. For decades MSU had been a pipeline of trained workers for the mill, making it fitting for the university to save the building and keep it intact for its soon-to-be-realized future.

2015

Over a century after the cotton mill first opened in Boardtown, The Mill re-opened in Starkville to once again take its place as the city's economic hub, a center of commerce and community re-shaping the town and ushering it onward just like it did 100 years before. The cotton mill then and The Mill at MSU now both represent a gateway to the university and a bridge to the community.



121st GFWC-MFWC State Convention

Convention Odds & Ends

Submitted by Bethany Flint, PSP
Co-Chairman:

We all have someone in our life that we like to brag on. We all have a WHY. Who is your WHY?

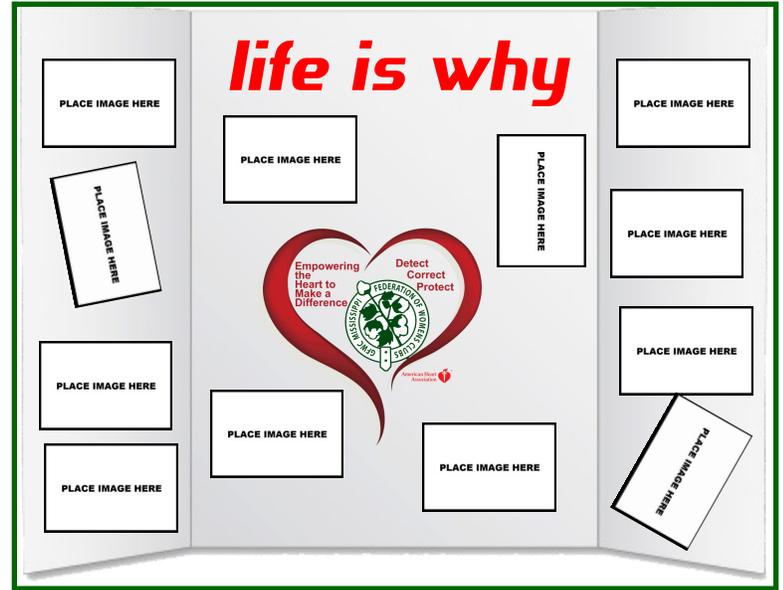
Many of you will recall a few years back—in 2015—the GFWC Convention was in Memphis and MFWC wanted to take a nice donation to St. Jude. ---The beginning of the “Brag Board”--- A time to reflect - and be thankful, you printed off those pictures from your phones. —You glued them to a display board. — You decorated your board. And you took them to State Convention!

Once again it is time to brag! Because ladies, that was four years ago— I don’t know about you, but I know one clubwoman who has a lot more to brag on now than she did in 2019! Take a

moment to think about all the reasons that you must take care of yourself. Think about the ones who smile when they see you and those who make you smile. That baby, that significant other, that fur-baby—the ones who depend on you—that’s your WHY! Now ladies, self-love is also important—you may be your own why! And that’s OK! After all, Madame President did ask us to Empower the Heart to Make a Difference!

So, what we are asking you to do, ask your club members to print off those photos, open their

purses, and do some bragging! You can set your price—maybe \$5 a photo—or per grandbaby, splash a little RED on your “LIFE IS WHY” brag board, raise funds, and at State Convention, we will display your WHY and there will be a fun photo op for you to get that DOCUMENTATION when you present your funds!



New to You
* The MFWC Chic Boutique *

at the 121st State Convention
April 25 & 27, 2017



Be sure to bring items for our
New to You Sale.
Your old is someones new!

Submitted by Amy Jacobs & Abby
May, Ways & Means Co-
Chairman.

State convention in Starkville on April 25-27 will feature your favorite, NEW TO YOU Sale. So, here’s a heads up. Start cleaning your closets. It will be Springtime so get busy.

And what’s better than bringing your items for your friends at convention! Someone will finally get that blouse she loved of yours and you get that pair of earrings you spotted last convention.

Let’s make it happen. Bring it ALL!



121st GFWC-MFWC State Convention

What To Bring To State Convention

When packing for state convention, be sure to pack/bring the following items with you:

- ◆ Walking shoes for our Arbor Day activities. Check the weather to see if a light jacket/rain jacket is needed for our outdoor activities.
- ◆ Cocktail, flapper theme clothing for the Thursday Night Board Meeting/Meal. This clothing style is optional but we will have so much fun wearing the 20's style clothing in a real speakeasy from the past. Smile.amazon.com has a selection of "flapper's" clothing with quick free delivery if you are a prime member.
- ◆ Business clothes for the day function on Friday and Saturday
- ◆ Sunday attire or Semi-formal for the Friday Nights "Banquet and 7 Grand Dessert Reception"
- ◆ Life is why Brag Board and money raised
- ◆ Items for New to You
- ◆ Money to spend with our GFWC-MFWC Ways & Means and other vendors
- ◆ Quarters for Headquarters if you did not turn them in at your District Convention



Health Tip of the Day!

The strong scent of Mint has the ability to clear up congestion of the nose, throat, bronchi and lungs which gives relief for respiratory disorders that often result from asthma and the common cold.



It's never
TOO EARLY

OR

TOO LATE

to work
towards

•being the•

HEALTHIEST YOU

121st GFWC-MFWC State Convention

Convention Program Ads

Why purchase an ad in our Convention Program Book, well let's count the ways...

- ♥ All ads help to off set the printing cost of our convention program book and other convention expenses.
- ♥ This is a wonderful way to show support for a club, a clubwoman or local business.
- ♥ You, your club, business or friends/family may want to purchase an ad or two to honor
 - A club event, accomplishment or anniversary
 - An upcoming club event that you want to bring attention to
 - Your club's Clubwoman of the Year
 - Club members who serves on District, State, Region or GFWC Board
 - Your Club President

Who can purchase an ad ...

- ♥ Clubwoman
- ♥ Club
- ♥ Friends & Family
- ♥ A business
- ♥ The town in which your club is located
- ♥ Etc.

When selling or buying an ad in the Convention Program, please provide the following information for each ad:

- ♥ Name of Company/Person/Club purchasing the ad
- ♥ Contact information on person selling ad, i.e., name, email address & phone number.
- ♥ Ad size and Amount Paid

Important Instructions and Comments:

- ♥ One ad per ad form.
- ♥ All ad information and payment should be submitted with State Convention Ad Form, which can be found on our website at: https://www.gfwc-mfwc.org/GFWC_MFWC_Official_Calls.html.
- ♥ Make check(s) payable to GFWC-MFWC 2019 State Convention and note on the check that it is for a convention ad.
- ♥ Mail check(s) and completed form to Lisa A. Harris, 822 SCR 115 S, Raleigh, MS 39153. You may email your ad to lisaharris@outlook.com or mail to Lisa at the above address.

Deadline - (postmarked) April 17, 2019.



121st GFWC-MFWC State Convention - Convention Program Ad Form

GFWC-Mississippi Federation of Women's Clubs, Inc.

2017 Official Convention Program

This is an 1/8 page ad. The area within this box contain borders, wording and pictures.
Cost - \$30.00

This is an 1/4 page ad. The area within this box contain borders, wording and pictures.

This is an 1/2 page ad. The area within this box contain borders, wording and pictures.
Cost - \$30.00

GFWC 7 Grand Initiatives

National Arbor Day

Goal: That clubmembers will plant 1,000 trees before June 2020

Background on National Arbor Day.

The origin of Arbor Day dates back to the early 1870s in Nebraska City, Nebraska. A journalist by the name of Julius Sterling Morton moved to the state with his wife, Caroline, in 1854 (a little more than 10 years after Nebraska gained its statehood in 1867). As newcomers to the young state, the couple purchased 160 acres in Nebraska City and planted a wide variety of trees and shrubs in what was primarily a flat stretch of desolate plain.

Morton also became the editor of the state's first newspaper, Nebraska City News, which became a perfect platform for Morton to spread his knowledge of trees and to stress their ecological importance within Nebraska. His message of tree life resonated with Nebraskans, many of whom recognized the lack of forestation in their community. Morton also became involved with the Nebraska Board of Agriculture.

On January 7, 1872, Morton proposed a day that would encourage all Nebraskans to plant trees in their community. The agriculture board agreed, and after some back-and-forth about the title - the event was originally going to be called "Sylvan Day" in reference to forest trees. However, Morton noted that the day should reflect the appreciation of all trees and Arbor Day was born.

It wasn't until 1970, however, that Arbor Day became recognized nationwide, thanks to Richard Nixon. This move was in line with other environmentally-friendly actions taken by Nixon in the 1970s, including the passing of the Clean Air Act, the Endangered Species Act, the Clean Water Act and the National Environmental Protection Act, along with the creation of the Environmental Protection Agency.

Be part of GFWC clubs planting 1,000 trees on Arbor Day, Friday, April 26, 2019, and Friday, April 24, 2020.

- Obtain free trees by joining the National Arbor Day Foundation.,
- Request trees from the National Wildlife Federation Trees for Wildlife program,
- Purchase trees from a local nursery or organizations such as a scout group and plant them.,
- Contact your local SWCD or NRCS and ask about their tree sales.

Contact Theresa Berryhill, GFWC-MFWC Conservation Chairman for more information at tt_berryhill@hotmail.com.



National Arbor Day Done Mississippi Style

As part of one of GFWC President Brock's Grand Initiatives, at her request, we will take our HEARTS for a walk to the nearby George Evans Park and plant a tree to leave a piece of our heart in Starkville for future generations.

We will then skip back over to the Marriott —possibly making a quick stop for retail therapy as we pass opportunities on the way— and prepare for the Friday Night Banquet.

When we plant a tree we make a difference:

- Trees improve air quality by producing oxygen. They also store carbon, offsetting harmful byproducts of fossil-fuel burning. The average tree can clean up to 48 pounds of carbon dioxide annually.
- They moderate the effects of sun and wind, and they clean the air by trapping dust, pollen and other pollutants.
- Planted in the right places around buildings, trees can significantly reduce air-conditioning costs. This means less Freon, an inflammable and odorless chemical emitted from air conditioners. It is considered to have damaging effects to the ozone layer.
- Trees generate jobs and contribute raw materials for buildings, newspapers, books, etc. They are renewable, biodegradable and recyclable.
- They provide shelter and food for wildlife such as birds, squirrels and bugs. Fruit trees provide delicious and free supplemental nutrition for wildlife and humans.
- Trees make people feel good. Workers are more productive when they see trees along their commute routes and from their office windows. Studies show that neighborhoods with significant greenery report fewer instances of crime and less insecurity, resulting from a greater sense of community.
- Landscapes that include trees help relax us, lower HEART rates and REDUCE stress.

PLANT A TREE FOR

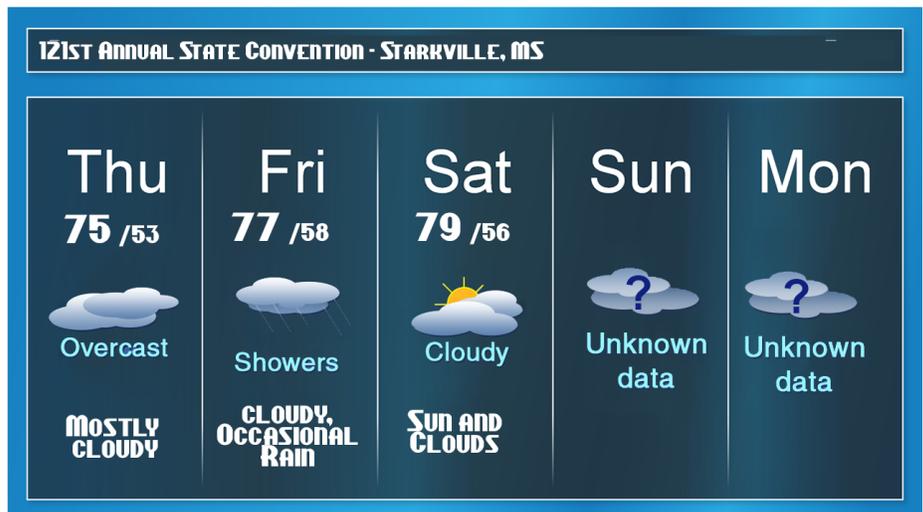


**NATIONAL ARBOR DAY
GEORGE EVANS PARK
APRIL 26, 2019**

Weather

Long-range forecast for our 121st Annual State Convention.

Remember, this is only a prediction of what the weather could be. . . but in Mississippi, we have two seasons: summer and winter and they usually alternate days within the same week during April.



District Conventions



Northern District Clubwoman of the Year is Tammy Griffin of the GFWC-MFWC Fine Arts Club of Bruce

Central District Clubwoman of the Year is Carolyn Mason of the GFWC-MFWC Florentine Club.



Southern District Clubwoman of the Year is Shirley Stough of the GFWC-MFWC Civic Woman's Club of Picayune.

2019 Winners



Southern District Clubs of the Year are Cosmopolitan Club (Petal) and GFWC-MFWC Civic Woman's Club of Picayune



Northern District Club of the Year is GFWC-MFWC Twentieth Century Club of Bruce



Central District Club of the Year is GFWC-MFWC Raleigh Woman's Club.

Announcements and Upcoming Events

Important Dates (Overview)

April	
April 15th	Postmark deadline to register for GFWC-MFWC State Convention
April 21st - 27th	GFWC Volunteers In Action Week
April 24th	GFWC Federation Day
April 25th - 27th	GFWC-MFWC Annual State Convention, in Starkville, MS.
June	
June 29th - July 1st	GFWC 2019 Annual Convention, June 29- July 1, 2019, JW Marriott, Austin, TX
July	
TBD	2019 GFWC-MFWC Juniorette Retreat
July 19th	2019 GFWC-MFWC Finance Committee & Executive Committee Meeting, GFWC-MFWC Headquarters, Jackson, Mississippi
July 20th	2019 GFWC-MFWC Summer Executive Board Meeting and Summer Institute
For a complete listing of Important Dates, click here .	

Postmark Deadline:

Please note: if the postmark deadline for an application /form/report /entry falls on a Sunday, the application/ form/report/entries **MUST** be postmarked by the prior Saturday.



GFWC 2019 Annual Convention, June 29- July 1, 2019, JW Marriott, Austin, TX

The clubwomen of the Texas Federation are hosting the 2019 GFWC Annual Convention and anxious to welcome you to the Lone Star State from June 29-July 1 at the JW Marriott Austin.

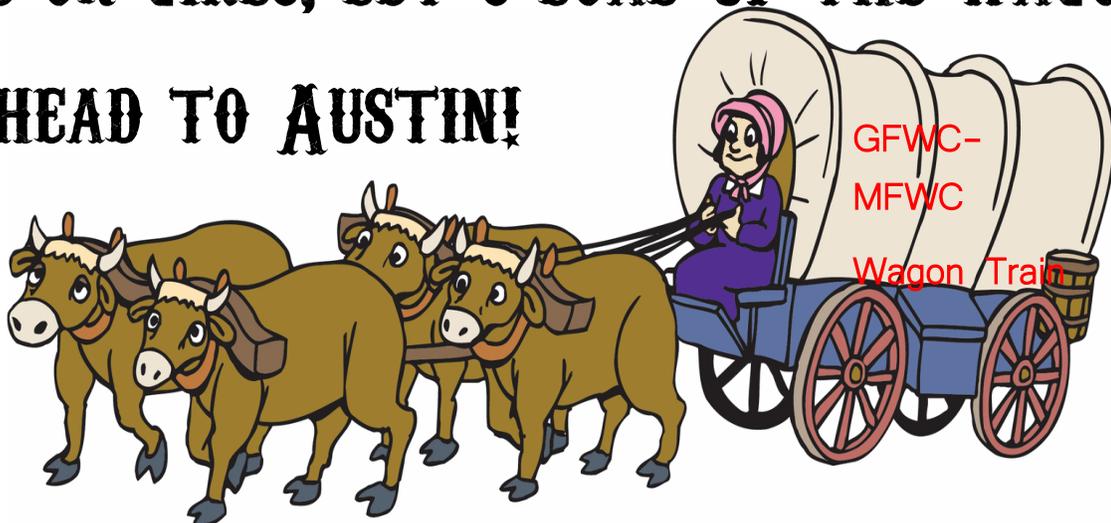
Pre-Convention tours are planned for you to visit various sites in and around the city of Austin on June 27th and 28th.

The Convention will officially begin with the Opening State Flag Ceremony, followed by business sessions to act on proposed Resolutions and Bylaws. For celebration, there will be awards to honor your successes and accomplishments. There will be speakers, exhibits, vendors, partner networking, a service project, and raffles.

Use these links to find out more about the upcoming 2019 GFWC Annual Convention:

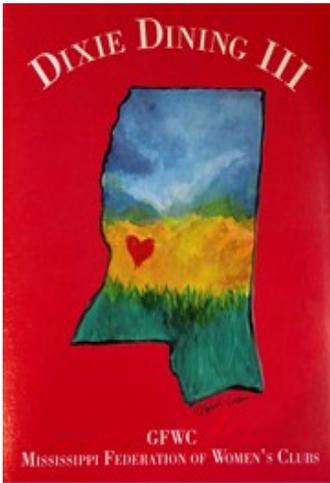
- View the [agenda](#)
- To view the [tours](#)
- To [register](#)
- To book your lodging at the [JW Marriott Austin](#)

COME ON GIRLS, LET'S LOAD UP THE WAGONS AND HEAD TO AUSTIN!



MFWC Marketplace

The following Ways & Means items are available for purchase from GFWC-MFWC. For more information or to order any item(s), please contact Amy Jacobs or Abby May, Ways and Means Co-Chairs.



Dixie Dining III Cookbook. A beautiful addition to your kitchen. This is a fundraiser for President Becky C. Wright's PSP: Empowering the Heart to Make a Difference: Detect. Collect. Protect. Funds raised will go to the American Heart Association. Heart Disease is the number one killer of Americans. Softback with 777 recipes from GFWC-MFWC Clubwomen. \$20.00 each.



T-shirt with "Above all else, guard your heart, for everything you do flows from it. Proverbs 4:23." White print on red heather shirt. T-shirt material is 52% cotton/48% polyester. Shirt is made by Bella Canvas in the unisex jersey short-sleeve V neck style. Click here for [Fit Guide](#). \$20.00 each.

T-shirt with "And, Oh Lord God, let us forget not to be kind." Black print on marble white shirt. T-shirt material 52% cotton/48% polyester. Shirt is made by Bella Canvas in the unisex style. Click here for [Fit Guide](#). \$20.00 each.



White floral pillow with "Above all else, guard your heart, for everything you do flows from it. Proverbs 4:23." Pillow is manufactured in Mississippi by The Little Birdie Company. \$25.00 each.



White floral pillow with "And, Oh Lord God, let us forget not to be kind." Pillow is manufactured in Mississippi by The Little Birdie Company. \$25.00 each.



CELEBRATE FEDERATION

GFWC Volunteers in Action Week - April 21-27, 2019

Federation Day - April 24, 2019



GFWC News & Notes

Support GFWC When You Shop at Amazon.com

Help strengthen GFWC's volunteer programs the next time you shop at Amazon.com by making your purchases through GFWC's Amazon.com affiliate link. The link enables members to direct **up to 0.5% percent** of your total purchases to the Federation. For more information, [click here](#).

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You shop. Amazon gives.

Terri Lynn

Terri Lynn has over 75 years of family tradition offering healthy and delicious gourmet products. Earn profits for you and your club selling premium nuts, chocolate confections, and scrumptious dried fruit selections. For more information, visit Terri Lynn at www.terrilynnfundraising.com.



Try an Easy Online Fundraiser

[Flower Power Fundraising](#) offers only the finest bulbs and plants available from growers in Holland and the United States with an unconditional 100% money-back guarantee. **Flower Power Resources. For more information, [click here](#).**

FLOWER  **POWER**

Let Your Flag Fly

The time has never been better to let our Emblem-spangled banner wave. GFWC Flags come in 3'x5' and 4'x6' sizes. You can also order a GFWC Podium Banner or Road Sign. Prices start at \$35.00. The GFWC flag is a perfect, highly visible, and easily portable way to brand any event, publicity table, or speaking engagement. Go to [https://marketplace.gfwc.org/categories.aspx?Keyword=gfwc flag](https://marketplace.gfwc.org/categories.aspx?Keyword=gfwc%20flag) to place your order today.



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NEWS AND NOTES

Enroll to receive the WHRC (Women's History and Resource Center) Newsletter by following these steps: scroll to bottom of any page on the GFWC website and enter your email address in the provided spot under the heading "Enroll to Receive the WHRC Newsletter". Be sure to press the red "Sign Up" button after entering your email address.